

WHAT CLIENTS ARE SAYING?

“B2BGateway’s automated processes have tremendously reduced my workload in regards to our large accounts that place multiple orders on a daily basis. I know I can log in first thing in the morning, take care of my orders and still have hot tea in my cup!”

Biff Arnott, DSR | Ibex Outdoor Clothing

**IBEX – AT A GLANCE****Customer:**

IBEX Outdoor Clothing

Location:

River Junction, VT, USA

Industry:

Manufactures and distributes outdoor clothing products to specialty retailers such as REI and Zappos.

Business Challenge:

To improve their supply chain efficiencies by implementing an EDI solution that fully integrates with NetSuite.

Solution:

B2BGateway NetSuite EDI solution and Warehouse Support Site (WSS).

Results:

Improved overall supply chain efficiencies offering seamless communication between office, manufacturing, warehouse and clients.

Customer Profile

Founded in 1997 and headquartered in White River Junction, VT, Ibex is a designer of year-round Merino wool outdoor clothing and cycling apparel, founded in the belief of the superior natural performance and properties of wool. Ibex couples the natural renewable resource with technical innovation and inspired design to create apparel for a diverse range of outdoor and active pursuits and passions.

Business Challenge

After switching ERP systems to NetSuite, Ibex needed an EDI solution that would allow them to connect seamlessly with their manufacturing facilities, warehousing depots and customers alike. They also need to be able to produce GS1-128 labels and Advanced Shipping Notices (ASNs) for clients such as REI, Zappos, Backcountry and Atrec.

Solution

On the recommendation of their NetSuite consultant, Ibex chose B2BGateway to help them implement a cloud-based, fully integrated EDI solution. B2BGateway has been providing fully integrated EDI solutions worldwide since 2001 and is a ‘Built for NetSuite’ verified

development partner. B2BGateway’s automated EDI solutions removed the need for Ibex staff to re-key data when processing orders, invoices, shipping notices and any other EDI documents that may be required by their trading partners. The B2BGateway Warehouse Support Site (WSS) also allowed Ibex to produce their own GS1-128 labels and Advance Ship Notices in-house.

Business Benefits

Having an EDI solution that is fully integrated with NetSuite’s ERP suite greatly improved Ibex’s supply chain efficiencies, reduced errors and drastically cut down on costs. Full cloud-based integration allows Ibex to communicate seamlessly with manufacturing, warehousing and their customers. This leads to greater visibility and the ability to plan for upcoming seasons. Full automation also benefits Ibex by having greater accuracy of data, shorter order to payment cycles and the freeing up of staff resources from mundane tasks such as manual order entry to concentrate on more profitable parts of the business.

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